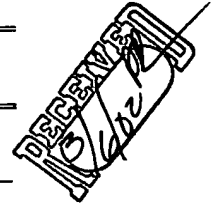


WALKER DIGITAL
FIVE HIGH RIDGE PARK
STAMFORD, CT 06905
(203) 461-7000

Official**FACSIMILE TRANSMITTAL SHEET**

TO: PATENT EXAMINER JOHN HAYES

FROM: Veronika S. Leliever
Senior Patent Paralegal

COMPANY: USPTO

DATE: March 6, 2002

FAX NUMBER: 1 (703) 746.7238

TOTAL NO. OF PAGES INCLUDING
COVER: 5

PHONE NUMBER: 1 (703) 306-5447

SENDER'S FAX # 1 (203) 461-7300

RE: WALKER DIGITAL, LLC

SENDER'S PHONE EXTENSION
(203) 461-7035X URGENT X FOR REVIEW ☐ PLEASE COMMENT ☐ PLEASE REPLY ☐ PLEASE RECYCLE

NOTES/COMMENTS:

FORMAL

Re: Application Serial No. 09/049,297

Title "SYSTEM AND METHOD FOR TRACKING AND ESTABLISHING
A PROGRESSIVE DISCOUNT BASED UPON A CUSTOMER'S VISITS
TO A RETAIL ESTABLISHMENT "

Walker Digital, LLC - Attorney Docket No. 98-007

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this correspondence is being
FACSIMILE TRANSMITTED (Fax No. 703.746.7238)
to the: Assistant Commissioner for Patents, Washington, D.C. 20231.

Dated: March 6, 2002 By:


Veronika S. Leliever

-This transmission, and any attached files, may contain information from Walker Digital Corporation that is confidential and/or legally privileged. Such information is intended only for the use of the individual or entity to whom this transmission is addressed. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this transmitted information is strictly prohibited, that copies of this transmission and any attached files should be deleted from your disk directories immediately, and that any printed copies of this transmission or attached files should be returned to this firm. If you have received this transmission in error, please notify us by telephone or e-mail immediately, and we will arrange for the return to Walker Digital of any printed copies at no cost to you.-

PATENT

Application No.: 09/049,297
Attorney Docket No.: 98-007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Walker et al.

Application No.: 09/049,297

Filed: March 27, 1998

For: SYSTEM AND METHOD FOR
TRACKING AND ESTABLISHING
A PROGRESSIVE DISCOUNT
BASED UPON A CUSTOMER'S
VISITS TO A RETAIL
ESTABLISHMENT

) Group Art Unit: 2161

) Examiner: J. Hayes
) (703) 306-5447 /voice
) (703) 746-7238 /fax) SUMMARY OF TELEPHONE
) INTERVIEW
) Held March 6, 2002

) Attorney Docket No.: 98-007

) Walker Digital, LLC
) Five High Ridge Park
) Stamford, CT 06905-1326
) (203) 461-7292 /voice
) (203) 461-7300 /fax

CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being facsimile
transmitted (Fax No. 703.746.7238) to the Assistant
Commissioner for Patents, Washington, D.C. 20231, on March 6,
2002.

Dated: 3/6/2002 By:

Veronika S. Leliever

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In light of a telephone conversation held on March 6, 2002, consideration of the following
remarks is respectfully requested.

PATENT

Application No.: 09/049,297
Attorney Docket No.: 98-007**REMARKS**

- Claims 98-108 are pending in the present application
- Claims 98-108 are believed allowable

Telephone Interview

Applicants would like to thank the Examiner for the helpful telephone conversation held on March 6, 2002 with Applicants' representative. Applicants inquired as to the status of the pending claims of the present application in light of a Response mailed January 7, 2002.

The Examiner stated that a Notice of Allowability had been filed by the Examiner for the above-specified application, and that delays in mailing such notices are not uncommon. Applicants have not yet received any Notice of Allowability for this application.

The Patent Application Information Retrieval (PAIR) system also indicates that a Notice of Allowability was included in the file contents history on January 24, 2002. The status of the application is also provided in PAIR as "Allowance Counted."

Applicants are grateful for the Examiner's assistance in determining the status of the above-specified application.

Conclusion


It is submitted that all of the claims have been allowed. Applicants expect a Notice of Allowability. Accordingly, it is believed that no further reply is required from Applicants at this time.

Applicants do not believe that any fees are required for these remarks. Please charge any fees that may be required to Deposit Account No. 50-0271. Furthermore, should an extension of time be required, please grant any extension of time which may be required to make this response timely, and please charge any fee for such an extension to Deposit Account No. 50-0271.

If the Examiner has any questions regarding this amendment or the present application, the Examiner is cordially requested to contact Michael Downs at telephone number (203) 461-7292 or via electronic mail at m downs@walkerdigital.com.

Respectfully submitted,

March 6, 2002
Date


Michael Downs
Attorney for Applicants
Registration No. 50,252
m downs@walkerdigital.com
Walker Digital, LLC
Five High Ridge Park
Stamford, CT 06905-1326
(203) 461-7292 /voice
(203) 461-7300 /fax